

Lucie Santiago-Allen Bio

The first-born child of a large Puerto Rican family, Lucie was born and raised in New York City. The family moved back to “*La Isla del Encanto*” in 1961 and Lucie finished her studies there. Lucie has worked in newspaper advertising since 1968, with occasional detours into the world of radio.

In 1981 Lucie sold her apartment and traveled to the mainland, hopping from state to state via planes, trains, and buses. Upon arriving in Texas she gravitated to DFW and spent 9 years at the Dallas Times Herald and 10 years at El Sol de Texas (then the oldest Spanish language newspaper in the state). Since moving to this side of the Metroplex, Lucie has been Sales Director for Panorama Newspaper.

Lucie states, “Texas has been very good to me, the people who were my friends in ‘81 are still my friends today. My husband Bob and I just celebrated our 27th wedding anniversary. Now I am involved with a fabulous group of ladies who work to prepare young women on their way to college (LIP© Program), share their experiences with other professional women (Mindshare), and give out thousands of dollars in scholarships.”

“We gave out nearly half a million dollars in scholarships this year and we aim to better that amount for the deserving young Latinas who are graduating next spring.”